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# *Ali Rodriguez* *Media Kit*

THE LATINA DOC  
WOMEN'S HEALTH AND LIFESTYLE BLOG

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THELATINADOC.COM  
THELATINADOC@GMAIL.COM

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*@alirodMD*

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## *MY STORY*

I am an OBGYN fluent in English and Spanish, eager to empower women, giving them confidence to be unapologetic about who they are. I stand out because I'm not afraid to show my love for fashion and beauty. I am the definition of BEAUTY and BRAINS (and YOU are too!)



## *SERVICES OFFERED*

- Dedicated TikTok
- Dedicated Instagram posts/stories/reels
- Dedicated Blog Post
- Dedicated YouTube video
- Email Campaigns
- Professional product photography

## *METRICS & ANALYTICS*

- TikTok: 1.4M Followers, 16.8M likes
- Instagram: 64.3K Followers
- YouTube: 9.2K
- Email List: 1411 Emails
- Monthly Site Visits: 3,713

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*The Latina Doc is my playful, passionate and education focused blog where I share up to date information and relatable lifestyle stories for women of all ages.*

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## *CONTACT INFO*

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# Brand Collaborations & Publications

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